



## Inner South Community Committee Facebook Page and COVID-19 Groups

Appendix 1

### Highlights

16<sup>th</sup> August 2022 – 13<sup>th</sup> November 2022

### Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 16<sup>th</sup> August 2022 the Inner South Community Committee Facebook page has gained **8 new followers** since the last update, making a total of **1,352 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 16<sup>th</sup> August 2022 was the posting regarding *Women's Only Swimming Sessions*. *This post has:*

- Reached a total of 2,843 people
- Received 49 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 16<sup>th</sup> August 2022. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

**1st Place – Active Leeds – Women’s Only Swimming Sessions**

2843 people had this post delivered, with 131 post clicks with 49 likes, comments and shares.



Leeds City Council Inner South Community Committee is at John Charles Centre for Sport.

Published by James Lcc · 10 October · Leeds ·

You asked, [Active Leeds](#) delivered!

Women only swim sessions - "in the afternoon, as it's often difficult to go for a swim when the children are asleep at night"

John Charles Centre for Sport

Tuesdays & Thursdays, 1-2pm

#LeedsGirlsCan

See more



WOMEN ONLY

# SWIMMING SESSION

@ John Charles Centre for Sport

Every Tuesday & Thursday

13:00-14:00

Supported pool side by Leeds Girls Can Ambassador Naz

£5.70 per session (£2.65 with a Leeds Card)

THE GIRLS CAN Leeds Active Leeds

**2<sup>nd</sup> Place** – Leeds City Council – Cleaning Jobs Fair

**3,583** people had this post delivered to them and it had **57** post clicks, with **26** reactions, comments and shares.



The image shows a social media post from Leeds City Council. At the top, it says 'Leeds City Council Inner South Community Committee' and 'Published by Carla Berwick, LCC · 16 August · 🌐'. The post features the Leeds City Council logo, 'LEEDS CITY COUNCIL JOBSHOPS', and social media icons for Facebook and Twitter with the handle '@DewsburyRoadHub'. A yellow starburst graphic on the right says '2nd most popular post'. The main text of the post is: 'Leeds City Council Cleaning Jobs Fair Dewsbury Road Community Hub Monday 22nd August 2022 10am - 2pm'. Below this, the location is given as 'Dewsbury Road Community Hub & Library, 190 Dewsbury Road, Leeds, LS11 6PF'. A list of bullet points follows: 'Numerous Cleaning vacancies available to you in your local communities', 'Various hours available', 'Come and speak to the Cleaning team about these vacancies on the day', 'Job shop staff will be available on the day to help you apply for live cleaning vacancies in Leeds City Council', and 'To find out more email [jobshops@leeds.gov.uk](mailto:jobshops@leeds.gov.uk)'. At the bottom is the Leeds City Council logo.

Leeds City Council Inner South Community Committee  
Published by Carla Berwick, LCC · 16 August · 🌐

LEEDS CITY COUNCIL JOBSHOPS  
EMPLOYMENT AND SKILLS  
@DewsburyRoadHub

**2nd most popular post**

# Leeds City Council Cleaning Jobs Fair

**Dewsbury Road Community Hub  
Monday 22nd August 2022  
10am - 2pm**

Dewsbury Road Community Hub & Library, 190 Dewsbury Road, Leeds, LS11 6PF

- Numerous Cleaning vacancies available to you in your local communities
- Various hours available
- Come and speak to the Cleaning team about these vacancies on the day
- Job shop staff will be available on the day to help you apply for live cleaning vacancies in Leeds City Council
- To find out more email [jobshops@leeds.gov.uk](mailto:jobshops@leeds.gov.uk)

 **Leeds**  
CITY COUNCIL

**3<sup>rd</sup> Place** – Leeds City Council Jobs Fair - Driving Opportunities

**1,516** people had this post delivered, with **17** post clicks with **16** likes, comments and shares.

 Leeds City Council Inner South Community Committee  
Published by James Lcc · 11 November at 15:00 · 

Driving opportunities | permanent | various locations in Leeds | £18K+ | info about other Christmas work

Drop in anytime 11am-3pm on Mon 14 Nov to get full details   

**3<sup>rd</sup> most popular post**

# Leeds City Council JOBS FAIR

**Meet employers  
Get support  
Find work**

## Looking for a new job?

Leeds City Council Jobshops are hosting an event to bring the employer to you!



### ASSISTANT CHARGEHAND DRIVER OPPORTUNITIES

Permanent positions based around Leeds

£18,134.64 - £18,497.04

You will be supporting the Cleaner Neighbourhoods Team deliver street cleansing across the city.  
Must have Full Clean UK Drivers licence and acquired rights to drive 7.5 tonne preferred.

PLEASE BRING PROOF OF LICENCE WITH YOU TO THE EVENT

**MONDAY 14TH  
NOVEMBER 2022  
11AM - 3PM**

Dewsbury Road  
**Community Hub**  
190 Dewsbury Road  
Leeds LS11 6PF

Our Jobshops can help you find out about vacancies and opportunities around Leeds including Christmas work.  
**Don't have a CV? Don't worry!**  
There will be staff on hand to help you create one and give other support to get you on your way to that new job

Book your free place by scanning the QR code



 